Nurturing Entrepreneurship Development to Tackle Unemployment in ASEAN Countries

SDG: 8 DECENT WORK AND ECONOMIC GROWTH

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Addressing Unemployment in South-East Asia

Figure 1.1: Unemployment Rate in ASEAN in 2018 (% of total labour force)

Source: The World Bank
Contributing Factors of Unemployment in ASEAN Countries

1. Lack of opportunities
2. Deficiencies of supply
3. Inadequate institutions for education, training, placement & employment

Source: Rene E. Mendoza, Unemployment and Underemployment in the ASEAN Countries
Objective

To facilitate growth that is sustainable in order to increase the employment and to reduce poverty.
The economy of ASEAN region:
• Ranked the seventh largest in the world
• A combined GDP of US$2.4 trillion.

By 2050, expected to be the fourth largest economy in the world.

Source: World Bank national accounts data, and OECD National Accounts data files
Highest total early-entrepreneurial activity (TEA) rate by age group in this region is people within 25-35 years old.
Global Competitiveness Index (GCI) for ASEAN Countries (Score 1-7)

Source: The Global Competitiveness Report 2012-2017
Motivation for Early-Stage Entrepreneurial Activity in ASEAN-6 Countries, 2014

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Entrepreneurship as a good career choice

High status to successful entrepreneurs

Media attention for entrepreneurship

Societal Attitudes in ASEAN-6 Countries, 2014

Source: Global Entrepreneurship Monitor 2014
Correlation between Perceived Capabilities and Early-Stage Entrepreneurial Activity (TEA) in ASEAN-6 Countries, 2014

Source: GEM Entrepreneurship Monitor 2014, Global Report
Impacts of Entrepreneurship

1. High job creation
2. Innovation
Employee Growth Expectation and Innovation by Country

Source: Global Entrepreneurship Monitor 2012-2014, Global Report
1. Government policy
   • Separate SMSE department
   • Laws and regulations
     • Link institutional development and the entrepreneurial endeavour

2. Regulatory framework and infrastructure
   • Trade or entrepreneurial schools
   • Libraries
   • Research agency
   • One-stop centre

3. Education and training
   • Entrepreneurship Education (EPE)
   • Technical and Vocational Education and Training (TVET)
4. **Funding and finance**
   Incentives and support for business succession

5. **Culture**
   - Mentor, advisors and support systems
   - Identifiable role models, talent and champions

6. **Human capital and workforce**
   - Strengthen MSMEs Segment
   - Availability of funds for capital investment through viable projects